

THE SCOPE

Remember your tongue is in a wet place and likely to slip. — *Anon*

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THE SCOPE



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THE SCOPE

Presents

To Those Who Dare*

*by H. E. Pine, Past President of the A. O. A.
Chicago, Illinois*

General Douglas MacArthur was without much that was needed when the Japanese hordes attacked his gallant forces. But MacArthur is a man of imagination, initiative and courage. Lacking many supplies, *he used what he had to the best advantage.* More of the MacArthur brand of courage is needed in optometry. Battles are won by men who dare, not by those who get there too late with too little, not by those who sit back with a, "Oh, what is the use, it will all work out" attitude.

Emerson's wisecrack about "building a better mouse-trap" so often quoted, is just a short-order of "Malarky" It has a profound sound but it has the big fault of just not being true. It is a comfort to those who advocate a do-nothing "policy", if it is fair to dignify such an attitude by calling it a "policy", which is doubtful. *If possible buyers of mouse-traps do not even know that we make them, there can be no profit in their manufacture.*

Optometry does make a better mouse-trap and has been at it for years, but we, as a profession, have neglected calling this fact to the attention of the public. We are asleep to the advantages of letting the public in on our secret. *The public needs what we have,* but it does not know its needs and we sit in idleness with the blind hope that somehow, without any effort on our part, it will awaken. Why, for the love of Mike, don't we awaken?

In the words of the poet:

"In idle wishes fools supinely stay;
Be there a will, and wisdom finds a way."

As is to be expected, we have several groups

within optometry, each with his own brand of thinking, each, no doubt, advocating what it thinks is best for optometry. We should remember, however, that there are always *three* sides to any argument—*my* side, *your* side, and the *right* side. Some advocate a Public Relations and a Publicity Program and are against spending time and money on a Public Health Bureau. Some advocate an "all out" effort behind the Public Health Bureau and against spending for optometric publicity. Another group is in favor of neither (the do nothing policy), and another group, of which I am a member, is in favor of both Publicity and a Public Health Bureau, feeling that the Public Health Bureau is "building a better mouse-trap", but that its efforts will prove of little long-term value to optometry *unless by publicizing its efforts we can let the public know what it is doing.*

Publicity is only one of the several methods utilized by a Public Relations Counsel to accomplish his purposes. Of course, he must have something to talk about, something of dramatic worth, before he can dramatize it effectively. Optometry has much in its everyday accomplishments to talk about but the Public Health Bureau furnishes the dramatic touch, the "timeliness", which gives our efforts news value without which any Public Relations Counsel finds himself "behind the eight ball".

There are some who say that they are in favor of publicizing optometry but say that "this is not the time", that "there is a war going on". Of course there is, but life still goes on. Homes are maintained. Young folks fall in love and marry. Babies are born. Meals are prepared. Clothes are worn.

Books are read. Eye care is needed. Human needs continue and must be supplied — in war as well as in peace.

Because of lowered net incomes due to higher cost of living and larger taxes, the scramble for dollars will be hotter in the next few years than at any time in our past history. Now, as never before, we must advance optometry's claims or be forgotten. We must take vigorous steps to obtain for optometry the recognition it deserves or we will watch our patients drift away to our competitors who don't know there is such a word as "quit".

NO BUSINESS OR PROFESSION CAN AFFORD THE LUXURY OF SILENCE

Many of us are dismayed when we view the apparent size of the task of aiding the people of America to good vision through optometry. We see a country of 132,000,000 people and are aghast at the thought of the magnitude of the job. We grow weak when we contemplate the job of selling 132,000,000 people an idea. We are beaten before we start and so we do not start.

We have been wrong when we considered that we had to convince this vast number of John Doe's and Mary Roe's, the vast majority of whom are simply playing "follow the leader", privates in the rear rank, — so to speak.

In war, snipers on both sides give their especial attention to picking off the officers, knowing that mere numbers mean little without leadership. We do not need to waste a great amount of ammunition on the 132,000,000 people who make up the rank and file.

In the entire United States, there is a number not to exceed 50,000 people who are the leaders. Certainly we can see that no more than an average of 1,000 in each state, and possibly 2,000 representing our national government, comprise the entire Officers' Corps for the vast army of 132,000,000. This 50,000 would include all the members of the state legislature, members of Congress, Health Department heads, State Commissioners of Education, County School Superintendents, maga-

zine and newspaper editors and many officers of Parent-Teacher and similar organizations. These are the key men and women upon whom we should concentrate our fire and, even though we still have a sizeable job on our hands, it is not by any means an impossible one, and no longer presents the terrifying necessity of a head-on assault on the 132,000,000 people.

It is a comparatively easy matter to contact 50,000 individuals with optometric educational material by letter and by *personal contact*. One personal call on your Representatives and Senators in the state and national bodies will do more for our cause than several letters, although the personal call is made more effective if preceded and followed by letters and literature on the profession of optometry.

My experience, both in Washington and in our own state capitol, proves to me that the average legislator knows little or nothing about real optometry but has been literally poisoned against us by our own commercial gyp operators and an extremely well planned and cleverly executed program of "mis-information" designed by its backers to discredit *all* optometrists. This also holds true of many of the others of the 50,000 mentioned as moulders of public opinion, those who make the laws and the department rulings under which the 132,000,000 people live. Convert even a bare majority of this 50,000 and we need not be concerned about the future.

Throughout history Americans have always demonstrated a willingness to buckle down and do whatever proved necessary for our own defense. Sometimes, as at Valley Forge, Gettysburg, in the Argonne and at the present time in the Bataan Peninsula, the job has not been easy. Never in times past have Americans been deterred by a difficult job. Do optometrists possess less of this traditional American spirit than other Americans?

Optometry has a job of self defense on its hands, not as big, however, as we have been wont to think. It can be done, but a start must be made —

(Please turn to page seven)

Unimproved Vision - Without Objective Findings

(A lecture delivered before the New England Council of Optometrists — March, 1937)

by Albert Sloane, M. D.

Gentlemen:

The subject I am to speak of concerns itself with a large group of patients whom we meet in everyday practice. Everyone sees many patients in whom vision cannot be brought up to 20/20 and yet even the most exacting Ophthalmoscopic examination reveals no pathology. Too many times is one tempted to diagnose the condition as simply Amblyopia. Some of the more common causes of reduced vision without objective findings are: 1) Toxic Amblyopia; 2) Amblyopia ex-anopsia; 3) Hysteria; 4) Migraine; 5) Hemeralopia; 6) Early glaucoma; 7) Early optic atrophy.

The diagnosis in general is made by, 1) Peripheral field studies; 2) tangent screen; 3) pin-hole disc; 4) pupils; 5) history; 6) elimination of other conditions.

The Seat of Trouble: Since it cannot be visualized, it must be either the optic nerve behind the entrance of the retinal vessels or in the visual pathways or centers. It may be brought out that field studies do not require, at least for diagnostic purposes, an ultra-perfect technique. Simple instruments and simple test objects in the hands of the average practitioner are adequate. However, field taking by the confrontation method is to be discouraged as both inadequate and misleading.

Toxic Amblyopia: To this group belong many types of reduced vision cases. No attempt is made to finally classify these conditions, thus Retrobulbar Neuritis and Toxic Amblyopia will be referred to as alike. It is known that a high degree of functional activity involves an increased morbidity. For this reason the papillo-macular bundle is first to be interfered with. Patients are usually over 40. Vision is blurred, being reduced anywhere from 20/20 — to 5/200. There is a central scotoma for colors which later involves form. Red-green is the first to go.

The blind spot is enlarged and there may be a connection between the central defect and the disc. Prognosis is good in the acute form, but poor in the chronic. The causes are toxic, as for example, tobacco, alcohol, or due to some focal infection and certain industrial poisons. Multiple sclerosis is probably responsible for 50 per cent of Retrobulbar Neuritis. Multiple sclerosis manifests changes in the Optic Nerve in 50 per cent of the cases, and involvement of the ocular muscles in 46 per cent. This is a disease of the central nervous system characterized by isolated lesions which may occur anywhere in the spinal cord or brain, thus producing the most bizarre group of symptoms. The disease characteristically shows exacerbations and remissions. It starts in youth and the earlier complaints manifest themselves between 20 and 30 years of age. The usual symptoms are clumsiness of the extremities, such as tipping over coffee cups, parasthesias and pareses, and nystagmus. At present there is no adequate treatment. The essential treatment of the Toxic Amblyopia group is a regime such as follows: 1) complete abstinence from the offending drugs; 2) high vitamin diet; 3) vasodilating drugs; 4) elimination of foci of infection.

Amblyopia ex-anopsia: To this group belong those patients whose poor vision is generally explained by non-use of the eye. It always involves one eye. The causes may be due to high differences in refractive correction, aniseikonia or squint. In some cases there may have been a large retinal hemorrhage at birth which persisted long enough to interfere with a normal fusion development. Now the hemorrhage is entirely absorbed, the fundus is normal, but suppression persists. In such cases the fields will show no limitations peripherally. A relative central scotoma corresponds to the area of suppression. Pin-hole disc does not im-

prove vision. The pupil reacts normally. Frequently the diagnosis of Amblyopia ex-anopsia can only be made after the exclusion of the other conditions.

Hysteria: It has long been known that reduced vision may be a manifestation of hysteria. The blindness or reduced vision may last for a varied length of time. There is usually a history of some emotional upset. The visual disturbance never occurs at a time when it would cause danger to the patient. For example, one never becomes hysterically blind when he is crossing a busy street any more than he would have a hysterical fainting spell while walking through a puddle of water.

Examination reveals pupils that are somewhat dilated but react normally. Peripheral fields may show fatigue contractions or a tubular contraction of marked degree and yet the patient does not bump into objects that lie outside the designated field. The central field may show scotomata which are not compatible with those found on the perimeter. This incompatibility of fields, the history of the emotional upset, the absence of real pathology, aid in the diagnosis.

Migraine: The ordinary sick headache which every practitioner deals with may show visual disturbances of a typical character. The periods of blurred vision follow the prodromata of increased retinal stimulation as denoted by visuallization of photopsia. The blurred vision succeeding this display represents an understimulation of the retinal elements. This is then followed by the typical Migraine headache. During the attack the peripheral fields will display homonymous defects indicating that the difficulty is probably cerebral. The pupils may be slightly dilated, but react normally. Ordinarily the patient is not seen during the attack, at which time examination is entirely normal. The diagnosis is best ascertained by the typical history of photopsia followed by scotomata, followed by cephalgia. The familial terms and periodicity help confirm the diagnosis.

Hemeralopia or Night Blindness: The problem of poor vision at night in the absence of a history of its presence since birth, and

the absence of fundus pathology should lead one to consider a possibility of a vitamin "A" deficiency. It has long been known that a lack of vitamin "A" in the diet influences the metabolism of visual purple in the retina. During the war, nations which sold their fresh products in high markets found that their people displayed varying degree of eye complaints as a result of diet made up of food substitutes. Night blindness being an early symptom, it has now been proved that sub-clinical stages of vitamin "A" deficiency will cause complaints of poor vision at night. With the increasing tendency for people to fear obesity, diets lacking in certain valuable contents are found even in those who can afford adequate tables. The diagnosis is made by: 1) a history of diet deficiency; 2) the presence of poor vision at night; 3) increased time for light and dark adaptation; 4) limitation of peripheral field for blue.

(Please turn to page eight)

We have a Job to do!

We who serve the eyes of America have an important job ahead of us.

Good vision is one of our most vital resources . . . to that task we dedicate ourselves.

To the very limits of our abilities we shall render the most efficient service possible under war conditions.

We shall maintain our standards of quality.

To all of this we are pledged . . . so that the Refractionists of America may be better able to do their job in bringing better vision to the millions of Americans who are fighting for us in the factories, offices, and on the farms . . . and on the far-flung battle-fields of the world.

— Courtesy of SOFTLITE LENS COMPANY

**WILSON AND HALFORD
OPTICAL COMPANY**

**387 Washington Street
Boston, Massachusetts**

"Third Row Special"

by Robert W. Rosenthal

Dear Reader —

The inevitable is here — yours truly is finally writing a column with a "By-line", and I assure you I've yearned for this opportunity for three long years. At last I can say what has been struggling for expression. "Lemme tell you" (get it) that your columnist has nothing personal against any of you, but I've got so much on most of our classmates that should I really let go, I guarantee that two-thirds of them would depart immediately from our shores via the nearest cattle-boat.

Did you notice the horrified expressions that enveloped the countenance of your neighbor when Dr. Green began case analysis that fateful day of August 13th? We are not very smart, are we? Don't laugh, you should have seen your face. Speaking of faces, etc., have you observed how lovely Miss Levine has grown? I'm convinced that base-out prisms combined with lab. work is infallible.

Nobody's got bounced out of class recently. Might be the war, or that we've only been back to school one week. I wonder if all you students feel as confident about the exams as Jerry Rutberg. Ask Jerry, if you have a spare moment, why he is so interested in the progress of the Brooklyn Dodgers. I'm sure he'll be happy to tell you. Oh yes, also ask Edgar Allan Calmus about the story of the owl. Who? A side note that may be of some interest to some is the beauteous splendor of Magwa Forman's hair, now that it's grown back. George has been re-elected as president of the Easy Aces Club of M. S. O. I understand he is obtaining his tuition by running a poker game at the Silver Buck, but that is just a rumor, who can tell. The rest of the class has settled down into a steady grind with school as the prime interest, studies instead of social activities, no one has war news or is concerned with his draft status. Believe that and I'll tell you another one.

Those of you that didn't attend M. O. C. during the summer sessions really missed out on a good thing. Many splendid opportunities

presented themselves, especially "crazy eight" which is a game of chance. It's a chance Gates survived after introducing it. All in all we are very thankful for permission to work at M. O. C.

"Pops" Mayers came back from vacation with his "chops really beat". He really dug that jive and knocked himself out. "Pops" has a very charming manner and is a very likeable fellow. I admire his constant thirst — for knowledge, especially in the Practical Optics class.

Besides card playing, the kingly art of bowling is another favorite intra-mural activity as evidenced by the interest displayed by Katz and Bloom these past years. The boys really play for keeps down there in the air-raided shelter.

Remember the popular mystery hour of our Junior year? It seems that this enlightening hour has returned as a steady feature. All we need now is to have Dr. Cline flanked by a couple of giant Ubangis with weird gongs. That combined with incense and a native chant (beat me Daddy to a battered pulp) might make G. O. and Physiologic Optics a coherent subject. That's all for now, fellow draft-dodgers, see you at the induction center next month.

-- To Those Who Dare

(Continued from page four)

"In idle wishes fools supinely stay;
Be there a will, and wisdom finds a way."

Ex-Prime Minister Chamberlain was dead for years before they finally buried him.

Is it possible that optometry has its appeasers who, by a "policy" of dilly-dallying and delay, prove that they are fully as dead as Chamberlain? Recently a radio news commentator said that "American complacency is the spirit
(Please turn to page nine)

Case History

*P. F. C. Rufi J. Klim, Medical Department, U. S. A.
Watertown Arsenal*

(When asked for an interview, Pvt. Klim offered to supply an outline of the essential items of his life and loves. Here is an objective interpretation by one of the SCOPE staff-writers of the information supplied by Pvt. Klim. — ED.)

Rufi is the gent in uniform who greets Civil Service applicants at the Watertown Arsenal with a nonchalant, "Okay, wash your hands, please." and then proceeds to smear ink all over their fingers.

A native of Westfield, Mass., where he received his elementary and high school education, Rufi obtained his certificate in the Massachusetts University Extension course in fingerprinting. At present, he is devoting his spare moments to the study of hotel management.

His career began in 1936; since then he has four years of apprenticeship to his credit, he has served in Massachusetts, Connecticut, New York, and Florida. Strangely enough, his life ambition is to become a successful hotel manager.

Rufi has been in Boston and vicinity for about a year and a half, and says he still can't get used to the place. His response to questions concerning life in the Army is a non-committal, "Army life is great, provided you are a good soldier."

At the present writing, Rufi has no steady girl friend. This doesn't mean, however, that he is a misogynist; it merely leaves him plenty of scope for free-lancing. After all, twenty-three is pretty young to think of settling down.

Concerning his plans after the close of the war, Rufi leaves little room for uncertainty. He expects to enter Cornell University to study — you'd never guess — hotel management.

He enjoys his fingerprinting work immensely, possibly because of the contacts it affords.

Here is a list of Pvt. Klim's personal likes:

Good plays, classical music, books, horse-racing, golf, cards, ping-pong, piano, Sammy Kaye's orchestra, William Powell, Katherine Hepburn, Ted Lewis, Harry Richman, Sophie Tucker, George Jessel, Phil Baker. His favorite song is, "When My Baby Smiles at

Me". He collects hotel and club menus and joke books. Since reading an article in the *Reader's Digest* a couple of months ago, he has conscientiously switched to Old Gold cigarettes.

Rufi rates the boys from M. S. O. at the top of the list of interesting personalities he has met during his stay at the Watertown Arsenal.

Best of luck, Rufi m'lud; hope we may some day spend some time under the protection of your managerial eye.

-- Unimproved Vision

(Continued from page six)

Early Glaucoma may be characterized by periods of transient blurred vision. The discussion of this disease at this time is not possible for lack of time. Field studies with particular reference to enlarged blind spot and early Bjerrum sign is to be looked for.

Early Optic Atrophy: Frequently the pallor of the disc cannot be appreciated in early stages of Optic Atrophy. Functional disturbance may well antedate the presence of a pathologically appearing disc. Diagnosis is made principally by an enlarged blind spot, slightly constricted peripheral field with a more marked constriction of the red-green field. The pupils are usually either half dilated or very small. They react sluggishly or not at all. There may be a history of treatment for Syphilis or fractured skull or some nervous system disease.

Conclusions: 1) A very superficial survey of some common conditions which produce subnormal vision without objective signs has been undertaken. 2) The history, peripheral fields, central fields, pin-hole disc, pupils, have been found to be most valuable in classifying and diagnosing. 3) No attempt has been made to outline treatment for these conditions. The purpose of this lecture is to present some principles of investigation of cases above described.

Thru the Editor's Eyes

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and has been published monthly since that time.

This magazine is edited and published by the students of M. S. O., and its existence depends primarily upon contributions made by the students. We may well feel proud of this publication, for it is one of the few of its kind in the country. Most of our leading Optometric institutions have discontinued their publications.

For the benefit of any students, not only freshmen, who wish to make literary contributions to the SCOPE there is, at the head of the stairway on the third floor, a receptacle in which you may place any articles or bits of information that you feel are worthy of publication. The SCOPE staff guarantees that all such articles will receive our consideration and that we will make every effort to get them into print.

If you are at a loss as to what type of material to submit, we offer the following suggestions: poetry, of all types; articles, either general, optometric, factual or humorous in nature; and any odd bits of news or information.

Remember, the SCOPE is your publication, contribute to it. No person is prevented from having a place in the SCOPE.

Editorial

Welcome Freshmen

The SCOPE staff wishes to offer its best wishes to the entering students in the freshman class. This seems to be as good a time as any to introduce our school publication to you.

The SCOPE was founded in 1928 by Dr. Ralph Green, at present a member of the faculty at M. S. O. and Dr. Bernard Fritz,

-- To Those Who Dare

(Continued from page seven)

of France. Politicians and generals fiddled while her people were forced into bondage and slavery and that our apathy is due to our failure to realize the gravity of our situation at this moment." *Battles and wars are not won by timid men fighting feeble defensive action. We, in optometry need more Mac-Arthurs and fewer Chamberlains.*

* This title and some of the references were borrowed from a recent business editorial by John Watson Wilder.

Reprinted from "The 1942 Yearbook of Optometry".

Junior Jests

by Veaner and Lippin

Presenting this article gives us great remorse, for from a class of 45 we have been reduced to a handful of 27 brilliant students.

The six-week layoff induced a few of our number to assume the position of working men. Veaner worked for the Boston School Department, Pansey was a timekeeper at one of Rhode Island's shipyards, Larry Dimmick worked for the A. O. Co., Luther Bickmore gardened for the vacation, and while others worked, the rest sat on their porches in the cool of the night with the feet on the rail and the arm on the girl.

Mr. Arthur Cowan direct from his summer vacation toiling, has appeared with the usual quizzical look and defiant sneer. Among his more scholastic inquires, were those concerning Ductions. We've all heard of Outductions, Inductions, Supraductions, etc. If we have not, Dr. Green will enlighten.

Speaking of Optometry — Ah Optometry! Fair visions of Eso's, Exo's, and assorted material. Reference: Laurence and Wood. We'll never forget nor will forty-five others the sweltering enjoyment of sixty Optometry minutes. The time Doctor Green tipped us off — "You may expect a test anytime during the week." And five minutes later: "Take out a sheet of paper for a test." Well anyway, we were warned.

Private Larry F. Young, Jr., one of Uncle Sam's finest is stationed with the Air Force Band at Maxwell Field (remember) in the very southern State of Alabama. Private Young is an M. S. O. man. As such he is familiar with the ways of the world and especially the female homo sapiens that inhabit that planet thereon. And so, it comes

somewhat as a surprise to learn of certain matters we believe should be called to your most careful attention. We quote from a paragraph of his correspondence: ". . . . The other night I stopped the car and leaned out the window and asked a babe if she'd care for a lift (they usually do). But she turned her head towards me, put one hand on her head, the other on her hip, shook her (*censored*) and said with a southern drawl: 'Why, hell no'. Unquote —???

This is, you can see, not the usual answer to an M. S. O. man as Mr. Yorra can testify. However, adversity must be taken in stride or so Confucius must have drooled.

By the time these crude jottings reach the Junior class if they escape the red pencil, the summer will be on the wane as will the Setting Sun. The heat will be no more and Kates can let his hair grow again. That is of course unless the Army makes him cut it again. His Draft Board has promised to take care of him as soon as possible.

Urdang is in the same boat, only he prefers the Navy. His father has influence so Dick will be a Rear Admiral.

A new combination, Waldman and Goldenberg, who have spent various nites together. Waldman visited Eddie during the vacation and when Goldenberg returned, he had put on weight, or so it seems.

These are the days when it's hard to be good and as the saying goes -----
----- to be good.

So for now —
Artie Oats
Hi and Lo

Soph-Boiled Yeggs

by Irving Greenblatt

Refreshed with renewed vigor, the Class of '44 returned to good old M. S. O. on August 10th.

We'll admit a vacation is all right now and then but one gets tired of having nothing to do. How long can a fellow lie on the sunny beach with no cares in the world? How long can an ambitious youth loaf the lazy hours away eating, sleeping, and whistling at the girls? Anyone who has a good answer to these questions better not let the Dean hear it.

Well anyway, we're back. It was quite a struggle getting Vacca back, however. He was having such a good time he forgot whether it was August or October 10th that he was supposed to come back so he took no chance and stayed in Maine. Fortunately he was reached by telegram.

DeCesare spent a good part of the summer sleeping.

Gollinger and Gladys spent the six weeks together at the beach.

Epstein spent the summer chasing girls and the Draft Board spent the summer chasing Epstein.

DeCesare got in a lot of much needed sleep.

*(Most of these poems are corny,
but this one is cornea)*

I can't go canoeing in the canal of
Schlemm.

And those vascular beds are so hard,
Or be marooned for a while
On Langerhan's Isle,
Just me and Hedy Lamarr.

I can never in my life climb a
bronchial tree,
And the Spur of Fuchs just won't
jingle jangle,
And I'll not have the pleasure
With protractor to measure
The anterior chamber's angle.

—Billy Rubin and Perry Vascula

Citizen Kahanovsky spent his vacation working in a luggage store. He claims he is an authority on all kinds of baggage. Well, we will see what he brings to the next dance.

DeCesare says he slept most of the six weeks.

Saul as usual spent his waking hours in the pool rom and all he has is cue-stick callouses to show for it.

Corrigan was "roughing it" in the Maine woods while Josephson was doing likewise in Chelsea.

DeCesare caught up on some much needed sleep.

Miller worked in an Optometrist's office, where he took time out to mark optical centers and sneer at himself in the mirror just to keep in form.

We worked our way to Philadelphia to see Independence Hall.

But on August 10th we all came back to the old routine of poker, pool, and burlesque shows.

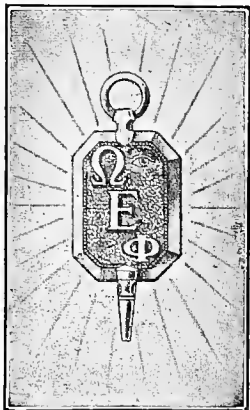
The air was filled with greetings, laughter, and smoke.

Finally the class became hushed — the bell rang, and we all once more settled down to some good hard work, that is, all except DeCesare — he fell asleep.

Greendean

Omega Epsilon Phi

by Joseph E. McDermott



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The examinations are over and we all look forward to the fall days and the many events that will come along. The fall schedule will include both social and educational gatherings. The fraternity plans to have speakers on Optics from the large optical concerns and prominent optometrists to speak on Practical and Clinical

Optometry. We may not be able to have as many dances and other socials this year as we did last. This situation is only natural because of the acceleration of the school program.

We are proud to announce that the following students have become pledges to Omega Epsilon Phi:

Poulos, Scanlon, Carrier, Gates, McKenna, Nicolosi, Doloff, Dubois, Collins, Whelan, Dimmick, Smith, Corrigan, Bickmore, Saul, and Kofos.

For the duration of the war the fraternity will pledge to buy as many War Stamps and Bonds as they possibly can. The fraternity has many brothers in the armed service and it is for them that we take this pledge, with the hope that when this war is over there will be a greater fraternity among all peoples.

I would like to extend the thanks of the fraternity to Louis Vaniotis who in the past has done such a fine job in writing this column.

Pi Omicron Sigma

by Robert Kraus



Π Ο Σ

DR. R. H. GREEN, *Grand Chancellor*

BERNARD ISSOKSON, *Chancellor*

ROBERT KRAUS, *Vice Chancellor*

DANIEL COHEN, *Scribe*

IRVING FRADKIN, *Treasurer*

ROBERT LIPPIN, *Sergeant-at-Arms*

Well, here we are back at class after a well deserved and much appreciated six weeks' recess. Pi Omicron Sigma hopes that everyone enjoyed their brief vacation and hopes too that all those students who promised they would study did so. Need I remind anyone that exams commenced on August 24th?

Pi Omicron Sigma is all set to buckle down

and run off the remainder of the affairs left on its calendar. We know that everyone is anxious to see what our new freshman class is going to be like, but I am sure that no one awaits this day as does Pi Omicron Sigma when once again the traditional initiation takes place.

The fraternity is now discussing plans for a dance which it hopes will take place sometime in September, conditions permitting.

At this time Pi Omicron Sigma would like to wish Sal Lazzaro, one of its non-members, the best of luck in his service with the United States Navy. Sal is now a Pharmacist's Mate, 2nd class, and is stationed at Newport, Rhode Island.

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Epsilon Omicron Sigma

by *Arnelda Levine and Evelyn Adler*

The girls have all returned from their summer vacations, refreshed, reorganized and raring to go. Vacationing in New York and being entertained there by tall, dark, and handsome Senores, seems to have added a rosy glow to our Amelia. Evelyn, the patriot, spent most of her vacation building up the morale of our Army, Navy, and Marines. And from what I hear she did a good job.

The female members of M. S. O. are proud to announce the expected entrance of three new femmes. One hails from Somerville, one from New Bedford and the other from Everett. These new additions, we expect, will be greeted most heartily by both sexes.

The sorority is busy making plans for the coming year. Not so many weeks ago we planned a farewell party for our sweetest member, Maria Font, who was leaving for Puerto Rico. The affair took place at the Mayfair where all members exhibited their Spanish talent by doing the rhumba and conga. Needless to say, it was a tremendous success. Many more such affairs will take place in the near future. Perhaps one of our first will be a reunion of all its members. This is an event that the girls have been looking forward to for a long time. We are also planning a theatre party which we hope will take place in October or November.

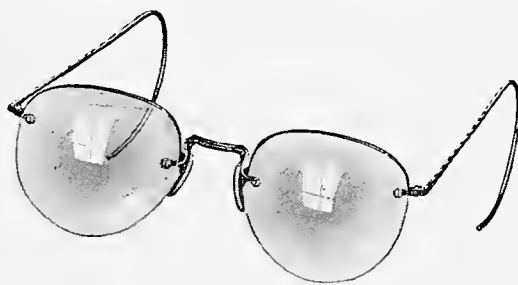
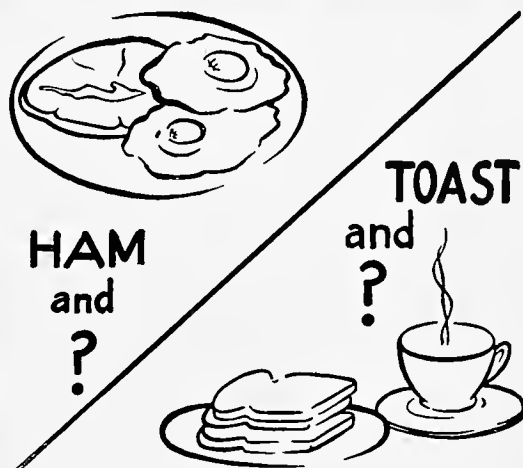
With all these activities to look forward to and with the coming of new girls to join us at school the outlook of Epsilon Omicron Sigma for the coming year is a very cheerful one.

-- Pi Omicron Sigma

(Continued from page twelve)

Alumni News —

Pi Omicron Sigma is proud to say that three of last years' members, namely: Sidney Newman, Arthur Weisman, and Perry Savoy, are already practicing.



Shurset
and
WIDESITE
Are the IDEAL
Combination

SHURON OPTICAL CO., INC., GENEVA, N. Y.

COLONIAL OPTICAL COMPANY
distributors of BAUSCH & LOMB products

"With those specs, Mrs. Hicks, you can see clear down to Wiggin's Corner!"

Promising much—giving relatively little—the Spectacle Peddler plied his trade among the country folk in the early nineties. He rendered a crude but useful service.

The peddler's cure held many pains of stamens. His nimble mind held many a trick of trade. With quick tongue and gracious gesture he outsmarted slower intellects—sold and bartered with sure conviction. His spellbinding eloquence knew no restraint, except when dealing with those whose insight was inherently sharper than their craniums.

People who bought glasses from the Spec Fiddler did most of their men fitting by the simple method of trial and error. They tried on ready-to-wear glasses until they found the ones that felt good, hence seemed to "fit."

The all-important essentials in eye comfort and visual efficiency—examining refracting and prescribing, and/or interpreting, fitting and servicing—were yet to come.

Today, care of the eyes can be entrusted to men whose education, training, experience and ethical standards assure eye comfort. Thanks

to professional skill and services, we no longer need sacrifice our rights to trial-and-error methods.

Don't look for bargains in visual efficiency. Think about your previous night. Select your Ophthalmologist, Optometrist, Ophthalmic Dispenser, with the utmost care.

"Spectacles can never be any better than the prescription they interpret; and then only if they fit your individual needs."²

Glasses are important, but the knowledge of the man who prescribes and/or fits them is more important.

American  Optical

FOUNDED IN 1933—THE WORLD'S LARGEST SUPPLIER TO THE OPHTHALMIC PROFESSIONS

This advertisement has appeared in Life, and during September is scheduled for: Saturday Evening Post (September 12), Look (September 22) and the October issue of Good Housekeeping, on newsstands September 20.

The Public Misconception MUST BE CORRECTED

For almost two years, the AMERICAN Plan has focused attention on the need for correcting the public misconception of the true relation of spectacles to eye comfort and visual efficiency. The Plan has received wide acceptance within the professions. Now, AO is carrying the message to the public—through advertising in *Life*, *Look*, *Saturday Evening Post*, and *Good Housekeeping*. This campaign will help create wider appreciation of the very professional skill you are working to attain. The more enlightened the public becomes, the more insistent the demands will be for ethical services and truly professional eye care.

American  Optical
COMPANY

Code of Ethics

American Optometric Association

Adopted — June 1935, Miami, Florida.

(1). THE OPTOMETRIST SHALL KEEP INVIOLETE ALL CONFIDENCES COMMITTED TO HIM IN HIS PROFESSIONAL RELATIONSHIP WITH HIS PATIENT.

(2). IT SHALL BE THE DUTY OF EVERY OPTOMETRIST TO SUPPORT ORGANIZED OPTOMETRY IN ITS EFFORTS TO ADVANCE AND PROMOTE THE HIGHEST IDEALS OF PROFESSIONAL SERVICE.

(3). IT SHALL BE AN OPTOMETRIST'S DUTY TO REFRAIN FROM ANY EXAGGERATION OF A PATIENT'S CONDITION.

(4). IT IS THE DUTY OF EVERY OPTOMETRIST TO KEEP HIMSELF INFORMED AS TO EVERY DEVELOPMENT IN HIS PROFESSION BY ALL MEANS WITHIN HIS POWER AND TO CONTRIBUTE HIS SHARE TO THE GENERAL KNOWLEDGE AND ADVANCEMENT OF THE PROFESSION.

(5). IT IS THE DUTY OF EVERY OPTOMETRIST TO REFRAIN FROM ALL CRITICISM REFLECTING UPON THE SKILL OF A COLLEAGUE.

(6). ALL OPTOMETRISTS SHALL REFRAIN FROM ADVERTISING, EXCEPT THAT PERMITTED BY THE CODE OF ETHICS OF HIS RESPECTIVE STATE ASSOCIATION.

(7). IT SHALL BE CONSIDERED UNETHICAL FOR AN OPTOMETRIST TO BE EMPLOYED EXCEPT AS AN ASSOCIATE OF A REGISTERED OPTOMETRIST.

Editor's Note: This Code has been printed by request, from a previous issue. It has been advised that this Code be extracted and placed somewhere, where it will be brought to the attention of all those associated with Optometry.



